When your veterinary business has grown to capacity and caring for family pets is a personal and professional passion, managing the marketing is sometimes the last thing on the list. This was the case with West Park Animal Hospital in Cleveland. Their modern facility is fully equipped to provide care for every stage of life and health concern, and the AAHA certified practice offers high-quality veterinary care, specializing in cats and dogs.

Further differentiating this practice is their emergency service, available until 1AM each evening.

Working with us for nearly 3 years, West Park Animal Hospital sought a consultant. A strategist. Someone that could capture and interpret their data, helping the team to make increasingly smart marketing decisions based on the response of their audience.

Since working [together] we have grown our website users by **306%**, Organic traffic alone jumped up **363%**. We spent no additional funds compared to our last advertising company and have yielded triple the results!

Lauren Hudgins  
Hospital Administrator
Prior our partnership, West Park Animal Hospital ranked well organically, and was seeing appropriate results. But with a closer look, it became clear that our team could make changes (some subtle) to **improve the efficiencies** and blend of tactics to improve the results. The work speaks for itself.

**Web Users Up**
306%

**Organic Traffic Up**
363%

**Change In Spend**
$0