

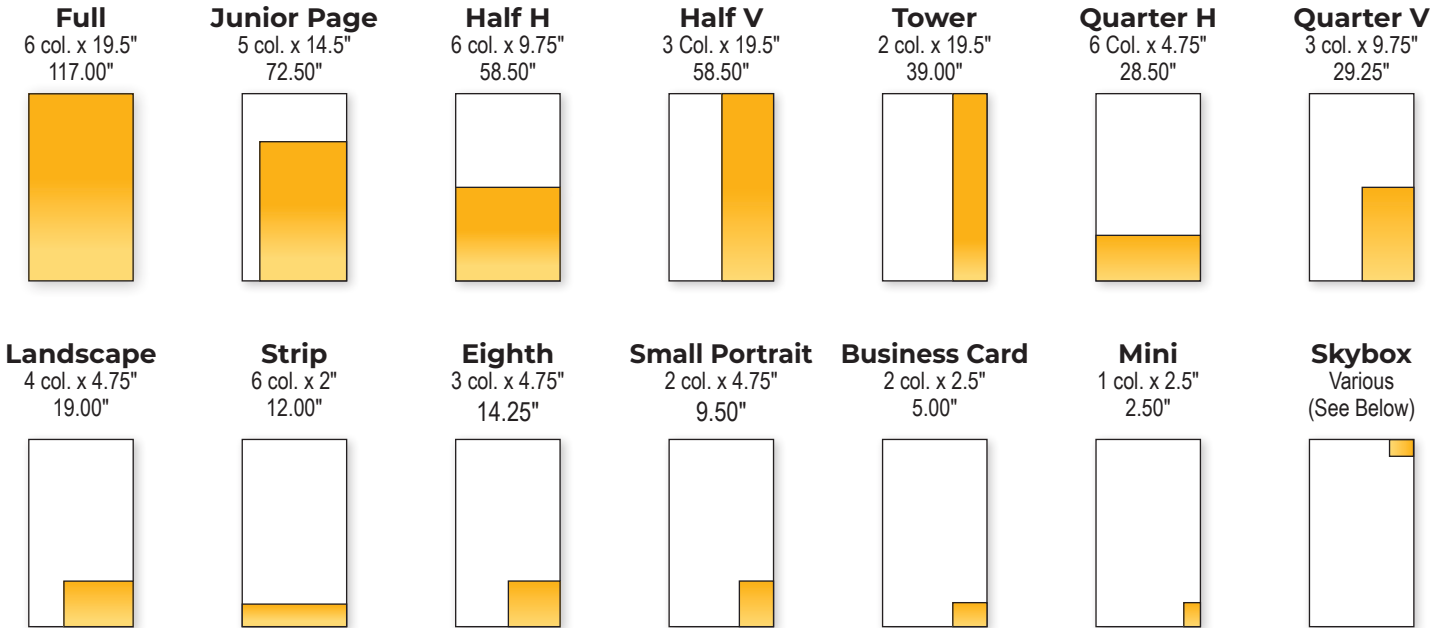
# PRINT AD SPECS



## RETAIL AD SIZES (6 COLUMN)

### 43 INCH PRESS SIZE

Column x Inches = Image Area



#### COLUMN WIDTHS:

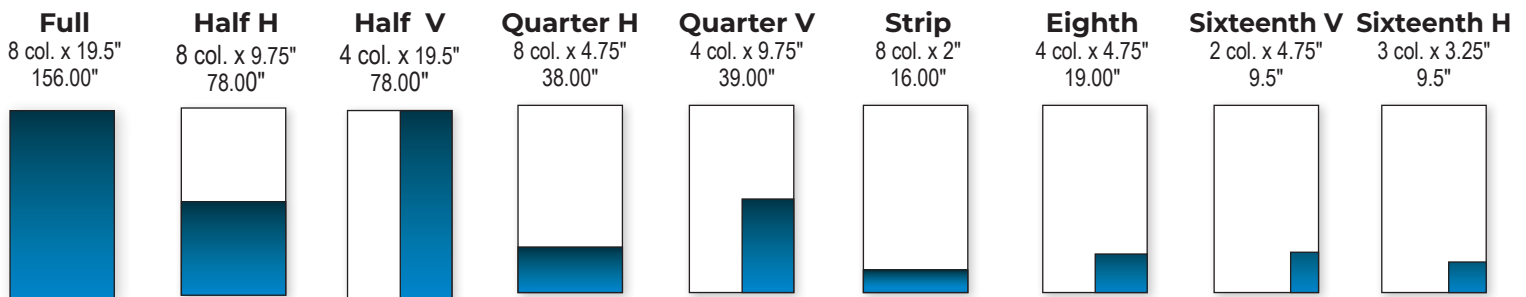
1 Column = 1.562"      3 Column = 4.886"      5 Column = 8.210"  
 2 Column = 3.224"      4 Column = 6.548"      6 Column = 9.872"

**Double Truck 20.628" Wide**

#### SKYBOX SIZES:

Front page: 2 col. x 2.75"  
 Inside: 2 col. x 1.5"

## CLASSIFIED AD SIZES (8 COLUMN)



#### COLUMN WIDTHS:

1 Column = 1.198"      3 Column = 3.676"      5 Column = 6.154"      7 Column = 8.632"  
 2 Column = 2.437"      4 Column = 4.915"      6 Column = 7.393"      8 Column = 9.871"

### NOTES

- PDF file format preferred, also accept EPS (embed or outline fonts)
- File profile and all imagery set to CMYK process colors
- Ad size exactly matches the size noted above
- No crop marks
- DPI: 150 min, 200-300 preferred