

# YOUR HR TEAM IS NOT A

PROJECT MANAGER  
ONE-STOP VIDEOGRAPHER  
CONTENT CREATOR  
DESIGNER  
COPYWRITER  
PLATFORM  
DATA ANALYST  
WEBMASTER  
MEDIA BUYER  
DMP



In the next 10 years over **20%** of the US workforce will be **retiring**.



**53%** of business leaders say their greatest challenge is **recruiting and retaining top-performing managers**.



**70%** of employees plan to **look for a new job** within the next year.

IT CAN TAKE **5 WEEKS** ON AVERAGE TO FILL A STAFF-LEVEL POSITION AND **7.5 WEEKS** TO FILL A MANAGEMENT-LEVEL POSITION.

**47%** say finding **QUALIFIED** employees is too difficult.

**63%** of recruiters will have higher hiring volume this year.

**38%** of employers have positions for which they cannot find qualified staff.

**79%** of job seekers use social media in their job search.

Only **20%** of companies have mobile optimized career pages.

**11%** of job seekers would decline an offer from a company with a bad reputation.

**75%** of professionals are open to switching jobs, but only 61% of companies are recruiting passive candidates.

**51%** of employers say vacancies have created longer work hours, 34% say this has lowered the quality of work being produced.

## MLIVE MEDIA GROUP RECRUITMENT MARKETING

**NARROW THE FIELD TO QUALIFIED CANDIDATES**

**BUILD A POOL OF TARGETED TALENT TO OPTIMIZE FUTURE EFFORTS**

**CREATE/MANAGE BRAND REPUTATION**

**SAVE \$\$\$**

**IMPACT WORKPLACE CULTURE**

**SAVE TIME**

**INCREASE PRODUCTIVITY**

