

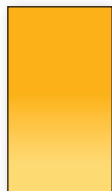
PRINT AD SPECS

43 INCH PRESS SIZE

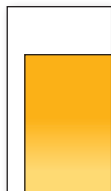
Column x Inches = Image Area

RETAIL AD SIZES

Full
6 col. x 19.5"
117.00"



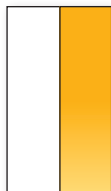
Junior Page
5 col. x 14.5"
72.50"



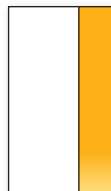
Half H
6 col. x 9.75"
58.50"



Half V
3 Col. x 19.5"
58.50"



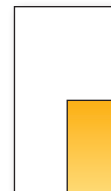
Tower
2 col. x 19.5"
39.00"



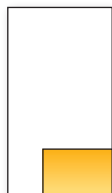
Quarter H
6 Col. x 4.75"
28.50"



Quarter V
3 col. x 9.75"
29.25"



Landscape
4 col. x 4.75"
19.00"



Strip
6 col. x 2"
12.00"



Eighth
3 col. x 4.75"
14.25"



Small Portrait
2 col. x 4.75"
9.50"



Business Card
2 col. x 2.5"
5.00"



Mini
1 col. x 2.5"
2.50"



Skybox
Various
(See Below)



COLUMN WIDTHS:

1 Column = 1.562"
2 Column = 3.224"

3 Column = 4.886"
4 Column = 6.548"

5 Column = 8.210"
6 Column = 9.872"

Double Truck 20.628" Wide

SKYBOX SIZES:

Front page: 2 col. x 2.75"
Inside: 2 col. x 2"

CLASSIFIED AD SIZES

Full
8 col. x 19.5"
156.00"



Half H
8 col. x 9.75"
78.00"



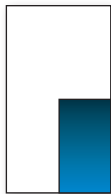
Half V
4 col. x 19.5"
78.00"



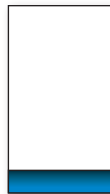
Quarter H
8 col. x 4.75"
38.00"



Quarter V
4 col. x 9.75"
39.00"



Strip
8 col. x 2"
16.00"



Eighth
4 col. x 4.75"
19.00"



Sixteenth V
2 col. x 4.75"
9.5"



Sixteenth H
3 col. x 3.25"
9.5"



COLUMN WIDTHS:

1 Column = 1.198"
2 Column = 2.437"

3 Column = 3.676"
4 Column = 4.915"

5 Column = 6.154"
6 Column = 7.393"

7 Column = 8.632"
8 Column = 9.871"

collaboration + strategy = a **[TRUE]** marketing partner



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