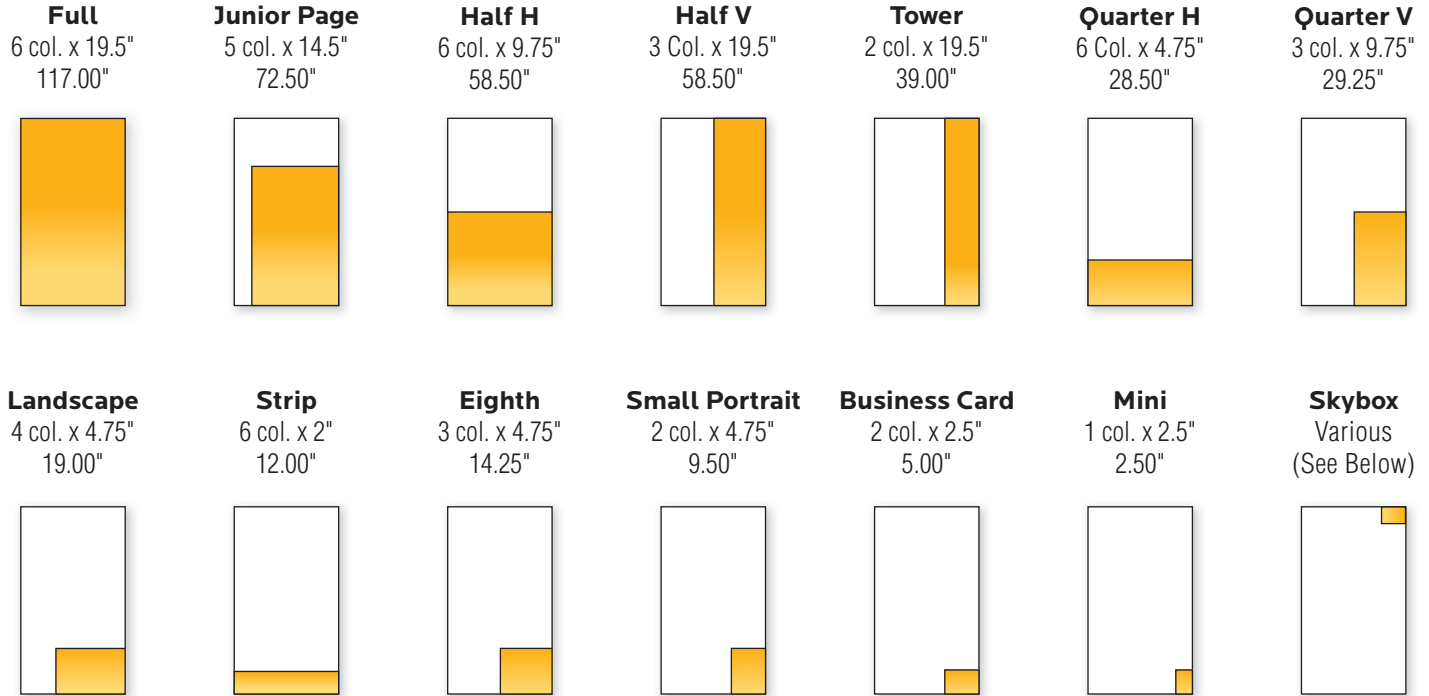


PRINT AD SIZES FOR 43 INCH PRESS SIZE

Column x Inches = Image Area



Retail Ad Sizes



COLUMN WIDTHS:

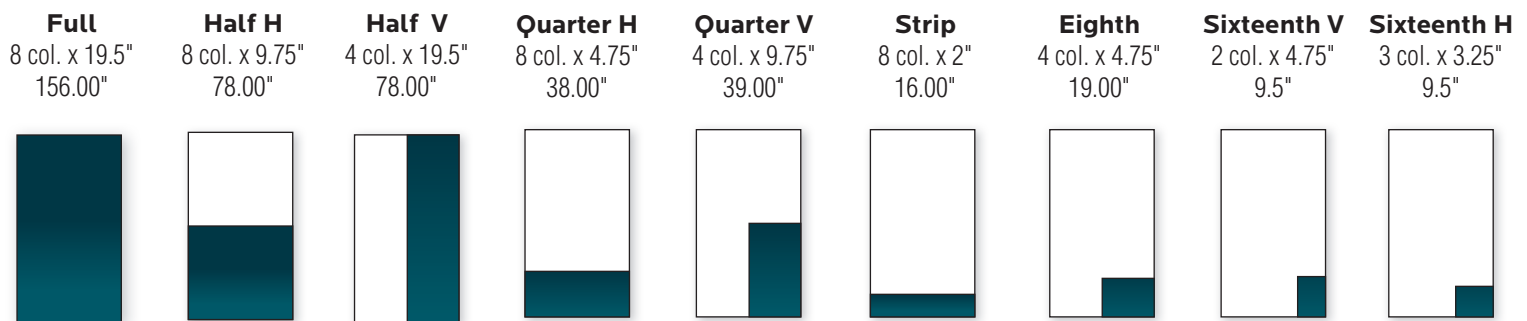
1 Column = 1.562"
2 Column = 3.224"
3 Column = 4.886"
4 Column = 6.548"
5 Column = 8.210"
6 Column = 9.872"

Double Truck 20.628" Wide

SKYBOX SIZES:

Front page: 2 col. x 2.75"
Inside: 2 col. x 2"

Classified Ad Sizes



COLUMN WIDTHS:

1 Column = 1.198"
2 Column = 2.437"
3 Column = 3.676"
4 Column = 4.915"
5 Column = 6.154"
6 Column = 7.393"
7 Column = 8.632"
8 Column = 9.871"

Double Truck 20.628" Wide